

EDUCATION

St. John's University – NY
Bachelor of Science – CRJ/CS
Associate of Science – CRJ/CS

NOTABLE SITES

Rolling Stone Magazine
www.rollingstone.com (December launch)

HUGE, Inc.
www.ivillage.com/health
www.ivillage.com/pregnancy-parenting

BET
www.bet.com

American Movie Classics
www.amctv.com
<http://blogs.amctv.com>
www.filmsite.org
www.filmcritic.com

Time, Inc. Interactive
www.InStyle.com
www.RealSimple.com
www.ThisOldHouse.com
www.Health.com
www.Golf.com

TECHNOLOGY EXPERIENCE

Experienced : HTML4/5, XHTML, CSS 2/3,
JavaScript, JSON, jQuery, YUI 2/3, Prototype,

EXPERIENCE

Sapient Nitro – Rolling Stone Magazine
Consultant Client -side Senior Developer October 2010 - Present
Development lead for Rolling Stone website redesign.
Technologies: PHP, SVN, CSS2, XHTML, JavaScript/jQuery,
AJAX, JSON.

Equinox, Corp.
Consultant Client -side Lead Developer June 2010 – October 2010
Lead client-side development for Equinox's new
ecommerce platform.
Technologies: .NET MVC2, SVN, CSS2/3, HTML5,
JavaScript/jQuery, AJAX, JSON.
Best Practices: Usability, Cross-browser compatibility,
separation of presentation and functionality, Search Engine
Optimization/Semantic markup principles.

CMP Creations, LLC
Freelance – Web Developer May 2010 – June 2010
TheLadders - E-mail Newsletter campaign development

HUGE, Inc.
Consultant - Client side Developer January 2010 - May 2010
Served as a member of the client-side team to develop websites
and interactive multimedia for a range of large scale clients such
as NBC Universal. Implemented complex user interfaces using a
wide spectrum of programming languages, libraries and tools.
Developed the presentation layers and integrated data for
projects in XHTML, CSS, JavaScript and PHP.

BET Interactive
Consultant – Client-side Developer April 2009 - January 2010
Served as web developer for BET.com on-air specials.
Successfully improved BET's code base to ensure semantic and
valid markup (XHTML) was present which led to increased site
performance and SEO rating. Re-coded existing legacy JavaScript
code to unobtrusive JavaScript, ensuring total separation of
markup and functionality. Conducted Q&A for all development
ensuring cross browser compatibility was present.

American Movie Classics
Web Production Manager July 2008 - April 2009
Managed the production and development of the following:
<http://www.amctv.com>
<http://blogs.amctv.com>
<http://filmsite.org>

AJAX, sIFR, SVN, APACHE web server, PHP 4/5/6, MySQL/SQL, XML, HAML, SEO, Web Standards & Best Practices, E-mail campaign development

Proficient : ActionScript 2/3, .NET(VB & C#)

Working Experience : JSP, Flash, XSLT, CVS, Tomcat

<http://filmcritic.com>

I increased the efficiency of development and improved technology standards and capabilities of AMC Digital, which greatly impacted the quantity and quality of end products made available throughout all sites.

Played an intricate role in collaborating and sharing AMCTv data with IMBD (<http://www.imdb.com>) in our successful online syndication.

Built and launched key new technology based features such as AMC Blogs, AMC Movie Database, AMC CMS and AMC Digital Newsletters resulting in over 30% growth of our online traffic which ultimately contributed greatly to the online success of many on-air AMC series such as Mad Men, Breaking Bad, AMC News, The Prisoner, Horror Hacker and SciFi Scanner.

Developed new Bright Cove video players in AS3 and attached 3rd party tracking metrics (Omniture & Google Analytics).

Created an alternative method of invoking sponsored ads resulting in dramatic site performance improvement.

Lead re-coding and facelift of <http://www.filmsite.org>.

I also managed staff and vendors to reach our projected goals and deadlines meanwhile I strived to educate our staff on web standards and best practices.

Time Inc. Interactive

Consultant - Senior Web Developer January 2008 - July 2008

Developed new functionality for several Time Inc. web sites:

<http://www.InStyle.com>

<http://www.RealSimple.com>

<http://www.ThisOldHouse.com>

<http://www.Health.com>

<http://www.Golf.com>

Contributed as an essential developer for the redesign of <http://www.RealSimple.com>

Expanded page templates and global JavaScript to function across a network of sites and leveraged the use of APIs such as: Google, Yahoo, AOL and Flickr and also developed solutions to resolved cross domain security issues.

*specific examples are available upon request